



INTERNATIONAL SYMPOSIUM

**MICROBE-ASSISTED CROP PRODUCTION –
OPPORTUNITIES, CHALLENGES & NEEDS**

NOV. 23 – 25, 2015

*SCHLOSS SCHÖNBRUNN TAGUNGSZENTRUM
APOTHEKERTRAKT | VIENNA, AUSTRIA*

Dear Industry Colleague,

We cordially invite you to represent your company's brand in front of key industry professionals and scientists, who have a vested interest in your products, by becoming a symposium sponsor. Sponsorship at this International Symposium will show our attendees your commitment to building industry and science relationships.

The historic ambience and facilities of the Apothekertrakt (Apothecaries' Wing) in the Schönbrunn Palace in Vienna allow an optimal floor plan design with maximum exhibitor exposure to congress participants.

The symposium will address basic and applied aspects of applying beneficial microorganisms in crop production. Scientific sessions will address mechanistic understanding of beneficial plant-microbe interactions, microbiome interactions, transfer of microbial applications from lab to field, formulations and registration issues. In addition, in a roundtable discussion, with stakeholders from different sectors, issues related to consumer and farmer acceptance will be considered. A dedicated group of scientists and industry professionals will discuss recent findings coming from R&D as well as future opportunities. This event will also be an excellent networking opportunity with various stakeholder representatives.

- To book your required package, please return the "Registration Form" at your earliest convenience. Space for exhibitors and other packages will be given on a first come, first serve basis. The earlier you book, the better we will be able to accommodate your needs.
- Attractive Exhibition packages are available



Organized by: ÖGMBT - Austrian Association of Molecular Life Sciences and Biotechnology,
AIT - Austrian Institute of Technology

CONGRESS & EXHIBITION VENUE

Schloss Schönbrunn - Tagungszentrum
Apothekertrakt - Apothecaries' Wing
Schönbrunner Schloßstraße - Entrance
1130 Vienna, Austria
www.schoenbrunn.at

ORGANIZING COMMITTEE:

Angela Sessitsch - AIT Austrian Institute of Technology
Alexandra Khassidov – Austrian Association of Molecular Life Sciences and Biotechnology
Stéphane Compant - AIT Austrian Institute of Technology
Carolin Schneider - Institut für Pflanzenkultur e.K.
Zlata Kovacevic - AIT Austrian Institute of Technology

SCIENTIFIC COMMITTEE:

Ilaria Pertot - Fondazione Mach
Linda Johnson - AgResearch
Stephan Declerck - Universite catholique de Louvain
Marc Ongena - Walloon Center of Industrial Biology
Choong-Min Ryu - KRIBB
Stéphane Compant - AIT Austrian Institute of Technology
Jos Raaijmakers – Netherlands Institute of Ecology
Chris Franco - Flinders University
Kornelia Smalla - Julius Kühn Institute Braunschweig
Gabriele Berg - Graz University of Technology
Yoav Bashan - University of Arizona
Sebastian Håkansson - Swedish University of Agricultural Sciences / Captigel
Carolin Schneider – Institut für Pflanzenkultur e.K.
Angela Sessitsch - AIT Austrian Institute of Technology

CONGRESS OFFICE:

ÖGMBT - Austrian Association of Molecular Life Sciences and Biotechnology,
c/o University of Natural Resources and Life Sciences,
Muthgasse 18, 1190 Vienna
T: +43(1) 47654-6394,
F: +43(1) 47654-6392
E: office@micrope.org
Please write an E-Mail with any general congress related queries

CONFERENCE PROGRAM

DAY 1 | 23 Nov. 2015 | 12^{A.M.} – 6^{P.M.}

OPENING STATEMENT **JEROEN MEEUSSEN**

OPENING LECTURE **JOSEPH KLOEPPER**

SESSION 1 **SUCCESSFUL MICROBIAL PRODUCTS**

*Ilaria Pertot and Linda Johnson**

SESSION 2 **NEED FOR MICROBIAL SOLUTIONS**

*Stephan Declerck and Angela Sessitsch**

Reception

DAY 2 | 24 Nov. 2015 | 9^{A.M.} – 6:30^{P.M.}

SESSION 3 **COLONIZATION AND MECHANISMS OF
BENEFICIAL PLANT-MICROBE INTERACTIONS**

*Marc Ongena and Choong-Min Ryu and
Stephane Compant**

Poster session

SESSION 4 **INVOLVEMENT OF MULTITROPHIC
AND MICROBIOME INTERACTIONS**

*Jos Raaijmakers and Kornelia Smalla**

SESSION 5 **MICROBIAL APPLICATIONS FROM LAB TO FIELD**

*Chris Franco and Gabriele Berg**

Social Event

DAY 3 | 25 Nov. 2015 | 9^{A.M.} – 5:30^{P.M.}

SESSION 6 **APPLICATION TECHNOLOGIES AND
FORMULATIONS**

*Yoav Bashan and Sebastian Håkansson**

ROUNDTABLE DISCUSSION

**BENEFITS AND POTENTIAL CONCERNS
FOR CONSUMERS AND FARMERS**

Poster session

SESSION 7 **REGISTRATION REQUIREMENTS OF
MICROBIAL PRODUCTS**

Falko Feldmann

CLOSING LECTURE **Ben Lugtenberg**

*Session organizers



Sponsorship Categories

PLATINUM

Contribution of EUR 6.000 and above

- 2 minutes presentation within the main congress program
- Prominent logo placement on Congress Webpage incl. hyperlink (“Platinum Sponsor”)
- Acknowledgement as major Sponsor with logo on the screens
- Logo on Abstract Book front and a Company description in the Abstract Book (150 words)
- One insert (250 pcs.) in miCROPe Congress Bag

GOLD

Contribution of EUR 4.000 and above

- Prominent logo placement on Congress Webpage incl. hyperlink (“Gold Sponsor”)
- Acknowledgement as major Sponsor with logo on the screens
- Logo on Abstract Book front and a Company description in the Abstract Book (80 words)
- One insert (250 pcs.) in miCROPe Congress Bag

SILVER

Contribution of EUR 3.000 and above

- Prominent logo placement on Congress Webpage incl. hyperlink (“Silver Sponsor”)
- Company description in the Abstract Book (50 words)
- One insert (250 pcs.) in miCROPe Congress Bag

Additional Benefits for all Sponsors and Exhibitors

As exhibitor or sponsor you will benefit from the following:

- Free listing on the miCROPe 2015 Meeting Congress Webpage with logo and hyperlink as sponsor and exhibitor (excepting sponsors of Insert in Congress Bag Package)
- Free listing with logo within the Abstract Book as sponsor and exhibitor (excepting sponsors of Insert in Congress Bag Package)
- One set of meeting materials (miCROPe Congress Bag, Abstract Book, delegate list)
- Free beverages and lunch through the whole meeting

Exclusively for ÖGMBT Company Members:

ÖGMBT Company Members receive a **20% discount** on all sponsorship opportunities with exception of Foundation of Awards, Coffee Breaks & Lunch.

Please find further information about **Company Membership at the “Austrian Association of Molecular Life Sciences and Biotechnology” (ÖGMBT)** here:

<http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder>



Sponsorship Options for the miCROPe 2015 Meeting

Lunch Package

€ 2.000

There will be 2 lunches across the congress and for each of them sponsorship will be available. Enjoy exclusive branding in program and during lunch time.

- Announcement in program by your company's name
- Logo and brochures at the catering tables for the booked lunch
- Announcement of sponsored lunch prior the lunch on the screen
- Logo in the Abstract Book and on congress webpage with hyperlink under "Sponsors & Exhibitors"

Coffee Break Package

€ 1.000

At the congress venue, 2 coffee points will be available providing excellent opportunities to promote your company with logo and brochures at the coffee points for the booked break. The coffee breaks will be named by your company's name in the program. Up to two breaks a day will be available for sponsoring.

- Announcement in program by your company's name
- Logo and brochures at the coffee points for the booked break
- Announcement of sponsored coffee break prior the break on the screen
- Logo in the Abstract Book and on congress webpage with hyperlink under "Sponsors & Exhibitors"

Small Exhibitor Package

€ 1.000

- 1 ticket for company employee included
- 4m2 exhibition area with tables, chairs and electrical connection
- Logo in the Abstract Book and on congress webpage with hyperlink under "Sponsors & Exhibitors"

Medium Exhibitor Package

€ 1.500

- 2 tickets for company employees included
- 6m2 exhibition area with tables, chairs and electrical connection
- Logo in the Abstract Book and on congress webpage with hyperlink under "Sponsors & Exhibitors"

Large Exhibitor Package

€ 2.000

- 2 tickets for company employees included
- 8m2 exhibition area with tables, chairs and electrical connection
- Logo in the Abstract Book and on congress webpage with hyperlink under "Sponsors & Exhibitors"



Full colour advertisement in the Abstract Book

Advertising in the Abstract Book is also available. Each participant will get one Abstract book which is usually used throughout the whole meeting.

Outside, back cover A4	€ 5.000
Inside, back cover A4	€ 2.000
Inside, front cover A4	€ 3.000
Inside, within area of programs and general information A4	€ 1.400
Inside, within area of programs and general information ½ page	€ 700

- Above mentioned options include the placement of your logo in the Abstract Book and on congress webpage with hyperlink, under “Sponsors & Exhibitors”

Insert in Congress Bag

As all participants are provided with the miCROPe Congress Bags any information or other supplement can be easily distributed among the targeted group.

Single flyer up to A4	€ 700
Folder A5 up to 10 pages	€ 800
Folder A4 up to 10 pages	€ 1000
Promotional items like pens, USB-sticks, ..	€ 700

Poster Boards **€ 800**

The Poster Exhibition is an important part of the scientific program of the congress. Posters obtain special attention by participants, which makes them an ideal instrument for advertising your company.

- This option includes the placement of your company logo on the poster boards, in the Abstract Book and on congress webpage with hyperlink, under “Sponsors & Exhibitors”

Best Poster Award Package **€ 1.200**

This sponsorship opportunity attracts a lot of attention both of congress participants as well as observers. The best 3 posters will be chosen by the scientific committee. In an own award ceremony certificates are handed over to the winners.

- The award is delivered to the winner during the Award Ceremony together with a representative of the sponsor
- Logo on the award certificate, in the Abstract Book and on congress webpage with hyperlink, under “Sponsors & Exhibitors”

Registration Form

Company:

Invoice Address:

Contact Person:

Phone:

Further Information:

E-Mail:

Fax:

Please send completed form via e-mail or FAX to:

FAX: +43 1 47654 6392

e-mail: office@micrope.org

ÖGMBT

Muthgasse 18,

A-1190 Vienna, Austria



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*SCHLOSS SCHÖNBRUNN TAGUNGSZENTRUM
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We are interested in SPONSORSHIP OPTIONS

and support the miCROPe 2015 Meeting by booking

- Sponsorship Category**
- Small Exhibitor Package** € 1.000
- Medium Exhibitor Package** € 1.500
- Large Exhibitor Package** € 2.000
- Lunch Package** € 2.000
- Coffee Break Package** € 1.000



- Full color advertisement in the Abstract Book**
 - Outside, back cover A4 € 5.000
 - Inside, back cover € 2.000
 - Inside, front cover A4 € 3.000
 - Inside A4 € 1.200
 - Inside ½ page of A4 € 700

- Insert in Congress Bag**
 - Single flyer up to A4 € 700
 - Folder A5 up to 10 pages € 800
 - Folder A4 up to 10 pages € 1.000
 - Promotional item: _____ € 700

- Poster boards** € 800
- Best Poster Award Package** € 1.200

- Platinum**
- Gold**
- Silver**

- We are ÖGMBT Company Member and receive the 20% discount for booked Sponsorship options**
(except Networking Events Package and Foundation of Awards)

- We are interested in becoming an ÖGMBT Company Member**
 - we will apply online for Membership**
<http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder>

OR

- please contact us for more information**

For more information please contact
office@micrope.org

Amounts are in EURO currency. Please note that the ÖGMBT is a non-profit association and is exempted from tax, so no sales tax is accounted.

Date

company stamp/ signature

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